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ANNUAL REPORT
OF
THE COLLEGE
OF CHARLESTON
TO THE
GENERAL ASSEMBLY

JULY 1, 1972—JUNE 30, 1973



Printed Under the Direction of the
State Budget and Control Board

ADMINISTRATIVE OFFICERS
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ADMINISTRATIVE OFFICERS

President's Office

Theodore S. Stern	President
Thomas Hamby	Executive Assistant
Alan LeForce	Director of Athletics
John McCartney	Director of Administrative Services
Larry Davis	Property Management
Charles Crosby	Director of Computer Operations

Academic Affairs

C. Hilburn Womble	Vice President for Academic Affairs and Dean of the College
George E. Haborak	Assistant Dean of the College
Thomas A. Palmer	Director of the Evening School
Eugene Foxworth	Academic Planning and Program Funding
Norman Olsen	Director of Summer School
Sallie T. Hydrick	Registrar
Ellis Hodgins	Librarian

Student Affairs

William L. Brinkley, Jr.	Vice President for Student Affairs
Boyce V. Cox, Jr.	Dean of Students
Richard C. Crosby	Director of Counseling
Frederick W. Daniels	Director of Admissions
Fleetwood Albrecht	Director, Financial Assistance and Veterans Affairs Officer
Edwin Tracy, M. D.	Director, Health Services
Derk Van Raalte	Placement Counselor
Herndon S. Hasty	Director of Student Activities

Alumni and Development

Willard A. Silcox	Vice President for Alumni and Development
Gregory Prior	Director of Development and Public Relations

Business Affairs

J. Floyd Tyler	Vice President for Business Affairs
John H. Vinson	Director of Personnel
Ray C. Clark	Director of Physical Plant
Hoyt Kiser, Jr.	Director of Student Financial Aid

Nicky Pappas	Bursar
J. Samuel Ruff	Director of Purchasing
Joe Bolchoz	Director of Accounting
Richard A. Wooden	Director of Auxiliary Services
Annie W. Patrick	Director of Food Services

Institutional Research

Vernon G. Rivers	Vice President for Institutional Research
Edward M. Tracy, Jr.	Internal Auditor

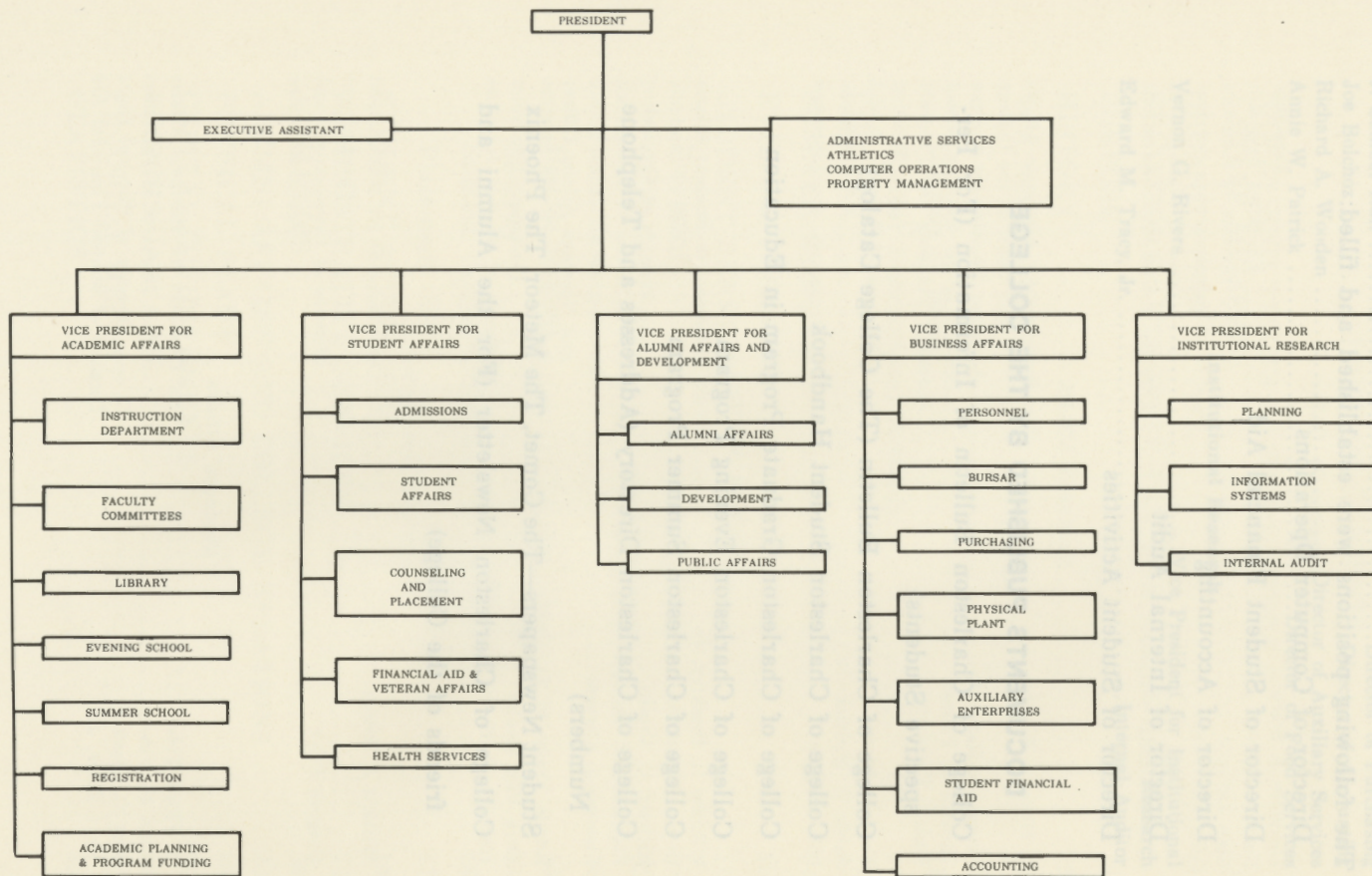
FY 1972-73 ORGANIZATIONAL CHANGES

The following positions were established and filled:

- Director of Computer Operations
- Director of Student Financial Aid
- Director of Accounting
- Director of Internal Audit
- Director of Student Activities

DOCUMENTS PUBLISHED BY THE COLLEGE

- College of Charleston Bulletin of Information (For Perspective Students)
- College of Charleston Bulletin (The College Catalog)
- College of Charleston Student Handbook
- College of Charleston Graduate Program in Education
- College of Charleston Evening Program
- College of Charleston Summer Program
- College of Charleston Directory (Addresses and Telephone Numbers)
- Student Newspapers—The Comet, The Meteor, The Phoenix
- College of Charleston Newsletter (For the Alumni and friends of the College)



STATUTORY AUTHORITY

By section 10 of Part III of an Act bearing ratification No. 1050, enacted at the 1970 Session of the South Carolina General Assembly, approved by the Governor on April 2, 1970, the State of South Carolina acquired all property of the College of Charleston and assumed the operation of the College as a state-supported institution of higher learning, its governing board to be the State College Board of Trustees, created by Act No. 353 of 1969 (Trustees).

THE BOARD OF TRUSTEES

The Board of Trustees of the College of Charleston is composed of sixteen members, appointed by the Governor of the State of South Carolina with the advice and consent of the South Carolina Senate. One member represents each of the sixteen judicial districts of the State.

BOARD OF TRUSTEES

James A. Rogers, Chairman

F. Mitchell Johnson, Vice Chairman

John M. Trask, Jr., Secretary

Term Expiring June 30, 1973

C. Calhoun Lemon
Allard A. Allston
Fitz-John Creighton McMaster
Caroline Beaver
Sara V. Liverance
James A. Rogers
John M. Trask, Jr.
Eleanora R. Richardson

Barnwell, S. C.
Darlington, S. C.
Winnsboro, S. C.
Greenwood, S. C.
Anderson, S. C.
Florence, S. C.
Beaufort, S. C.
Union, S. C.

second judicial circuit
fourth judicial circuit
sixth judicial circuit
eighth judicial circuit
tenth judicial circuit
twelfth judicial circuit
fourteenth judicial circuit
sixteenth judicial circuit

Term Expiring June 30, 1975

J. I. Washington, III
Richard P. Moses
Joe E. Berry, Jr.
Ellen Carter Watson
F. Mitchell Johnson
John Kermit Addy
John E. Johnston, Jr.
D. Walter Green, Jr.

Orangeburg, S. C.
Sumter, S. C.
Columbia, S. C.
Spartanburg, S. C.
Charleston, S. C.
Lexington, S. C.
Greenville, S. C.
Conway, S. C.

first judicial circuit
third judicial circuit
fifth judicial circuit
seventh judicial circuit
ninth judicial circuit
eleventh judicial circuit
thirteenth judicial circuit
fifteenth judicial circuit

PURPOSE

Until July 1, 1970, Charleston was without a state supported general purpose college open to students of both sexes. The purpose of the College of Charleston is to bring a varied and well balanced higher education program within the reach of all qualified students in the region and the State. Although every county in the state is represented in its student body, the great majority are from the commuting area. Its purpose as an institution as a general purpose college is to provide an expanded range and quality of academic programs, at a cost corresponding to that of other state-supported colleges.

The program will continue to be oriented to instruction in the Arts and Sciences on the undergraduate level. Postgraduate programs will be restricted to the Master's degree level and limited to carefully chosen and developed fields of local need. The College participates in graduate instruction planned by the Charleston Consortium and as authorized by the Commission on Higher Education.

In the past, without the existence of a state-supported institution, seventy percent of the high school graduates of the Charleston area have terminated their formal education. If one compares the South Carolina ratio of College freshmen to high school graduates with other states, a very substantial educational lag becomes evident. The ratio of South Carolina is 39%, as compared to the southern states average of 52% and the national average of 57%. It is one of the purposes of the College to narrow and ultimately close the educational gap for the Charleston and low country region.

In summary, the College's objectives are as follows:

- 1) Provide the low country with higher education facilities and expanded curricula, including needed Master's level programs, at a cost that will increase the number and availability of educational opportunities available to all;
- 2) Provide instruction that will complement and support the educational program of the existing state-supported institutions;
- 3) Meeting the educational needs of the adult community and local commerce and industry.

HISTORY

The College is located in historic Charleston and began its corporate existence March 19, 1785, although, in fact, the College had been founded fifteen years earlier in 1770.

Classes at the newly established College of Charleston began July 3, 1785. In 1794, the first degrees were conferred.

In the mid-1820's, the College of Charleston became the first municipal College in the United States. It is the twelfth oldest college in the United States and the oldest college south of Virginia.

The College of Charleston became a co-educational institution in 1918.

The College is rich in tradition and history, and its graduates enjoy national prestige in countless areas of public life. Among its alumni, the College of Charleston lists men of letters such as Edward McCrady, James DeBow, Paul Hamilton Hayne, and Ludwig Lewisohn. Other alumni well-known in public life have been Frank Blair, network news commentator; the late Congressman L. Mendel Rivers, Chairman of the Armed Services Committee; Joseph Earl Jacobs, ambassador; Paul Ehrman Scherer, prominent theologian, Josephine Lyons Scott Pinkney, authoress; Burnet Rhett Maybank, Mayor of Charleston, Governor of South Carolina, and United States Senator from South Carolina; John Charles Fremont, explorer and candidate for the presidency; Herbert Ravenel Sass, author; William Steen Gaud, Executive Vice President, International Finance Corporation; and Dr. Webb Edward Haymaker, senior scientist and Director, Life Sciences, NASA, and neuropathologist with the Armed Forces.

On July 1, 1970, the College of Charleston became part of the higher education system of the State of South Carolina and has entered into a new phase of history, a phase in which its growth has been far more rapid than any experienced in the past. As a State Agency, the College has expanded and provided new majors and course offerings to better serve the student, the community and the state.

The new Robert Scott Small Library was placed in operation in 1972. Other new construction projects include the Burnet Rhett Maybank Classroom Building, the Science Center, the Central Energy Facility, an addition to the Women's Residence Hall, and a Student Service Center. Renovation and restoration of the existing physical plant is in progress.

The College's accreditation was reaffirmed in 1965.

The College is an equal opportunity institution.

ACADEMIC AFFAIRS

Faculty

During the academic year 1972-73, the faculty of the College of Charleston numbered 89 full-time members. With the additional contribution of part-time faculty, its full time equivalent faculty came to a total of 113.1. The faculty-student ratio for the Fall Semester was 18.96:1. Of full-time faculty, 73% held terminal degrees.

Courses of Study

No new undergraduate programs of concentration were added to the curriculum of the College, but existing programs of instruction were developed and strengthened. Major programs leading to the degrees of Bachelor of Arts and Bachelor of Science are offered in the following fields: biology, business administration, chemistry, classics, economics, elementary and secondary education, English, fine arts, French, German, history, mathematics, philosophy, physics, political science, psychology, and sociology.

A graduate program leading to the Master of Education was instituted during 1972-73, with gratifying results, the enrollment being considerably higher than had been anticipated.

Special Instructional Activities

In 1972-1973 the College of Charleston conducted a twelve-month program for 84 high school dropouts in conjunction with the Neighborhood Youth Corps. In the Career Opportunities Program, a cooperative venture between the College and the Charleston County School District, 70 elementary school aides received training of 10 college courses each. The College's New Careers Program afforded training of three college courses each to 43 paraprofessionals employed by city, state, and federal agencies.

During the summer of 1973 under the direction of the College, 100 first-through-fifth graders participated in a special summer enrichment program. This highly successful program at Buist Elementary School also afforded training

for 11 student-teachers and a number of graduate students.

Vietnam-era veterans were offered a series of eight-week remedial sessions designed to prepare them for post-secondary education in the Upward Bound for Veterans program sponsored by the College. In the two sessions held during April and July, a total of 175 veterans participated; of these, 65 subsequently were enrolled in post-secondary training.

Especially gratifying to the College was the success of its graduate and undergraduate programs of In Service Training of Teachers. With a grant from the State Commission on Higher Education, courses in education needed by teachers in local schools were scheduled in the late afternoon and summer. Over 400 local teachers took 23 undergraduate courses while 125 teachers took graduate courses.

The College of Charleston commenced conducting a PREP Program (Pre Release Educational Program) for the Charleston Air Force Base in April of 1973. This program, sponsored by the Veterans Administration is designed to upgrade the academic skills of the serviceman while he is on active duty. The program offers remedial, refresher or college preparatory courses in reading, English and mathematics. The Air Force has agreed to furnish fifty students for each of the five ten week cycles. In July the Marine Corps requested that the College of Charleston offer this program at the Marine Barracks, Naval Weapons Station and we now provide transportation for twenty students in five ten week cycles. The need of this program is well appreciated by the military and the Navy has now requested that we provide these courses for their personnel at the Navy Base.

LIBRARY

Fiscal Year 1972-73 saw further expansion of the College's Library Programs with the completion of the Towell Learning Resources Center and renovation of Library facilities at the Grice Marine Biological Laboratory.

The new Learning Resources Center will enable the

College to provide the most modern and up to date audio-visual materials, techniques and expertise with which to support instruction.

The renovation of facilities at the Grice Laboratory has increased the available library space by 500%. A cooperative program of sharing the services of full time librarian has been established between the Grice Laboratory and the South Carolina Wildlife Resources Commission with the primary objective of supervising and coordinating the development of both collections.

In keeping with the expanded physical facilities the demand for library materials and services increased tremendously during FY 1972-73.

Use of Materials and Services

- A. The circulation of all library materials increased by 300% .
- B. Reference Inquiries increased by 400% .
- C. Interlibrary Loans increased by 300% .
- D. Use of reserve material increased by 400% .

3The Collections

To help meet these needs the Library:

- A. Increased the periodical holdings by 100% adding 629 titles to the collection.
- B. Increased the basic book collection by 25% by adding 26,721 volumes to the collection.

Books

Total number of volumes held

As of July 1, 197278,864

Total Number of volumes added during

FY 1972-7326,721

Total size of collection as of

July 1, 1972105,585

Periodicals

Subscriptions held July 1, 1972630

Subscriptions added FY 1972-73629

Total subscriptions as of

July 1, 19721,259

Microforms

Microforms acquisitions include backfiles for over 500 periodical titles, the purchase of the Human Relations Area File (a major research tool for sociology and anthropology) and the Congressional Index Service which provided microfiche copy and in depth indexing of all Congressional Publications.

Orientation

A course in basic bibliographic, and research skills to be taught by the professional library staff, was approved by the faculty and is required of all entering freshmen.

SUMMER SESSION

The College of Charleston conducts two summer terms of slightly five weeks each offering a wide range of required and elective courses drawn from each department of the College.

Enrollment in the summer program has grown annually since 1950, at which time approximately 188 students were enrolled in each summer session.

During the first summer session, 1972-73, 1197 students were in attendance, an increase of 314 over the first session enrollment in 1971-72.

Students may earn six semester hours of credit in each session, or, if enrolled in a laboratory or library course, they may earn as many as seven hours of credit.

Enrollment in the summer session continues to grow as the base of full-time students increases at the college. Incoming freshmen are encouraged to attend summer sessions to get a head start in their academic programs. All students of the College and qualified students from other institutions are eligible to attend the summer sessions of the College of Charleston.

EVENING PROGRAM

The College of Charleston conducts an Evening Program during each regular academic semester and, in addition, a ten-week summer Evening semester. A wide variety of lower and upper level courses are offered in most disciplines.

The Evening Program of the College of Charleston has been widely accepted by the community. Enrollment increased in 1972-73 by 150% over that of 1971-72.

STUDENT SERVICES

Student Financial Aid

The College participates in the Financial Assistance Programs of the Higher Education Act, which includes loans, grants, and campus work-study. In addition, a number of endowed scholarships are awarded by the College Foundation using both academic achievement and financial need as criteria. During 1972-73 year, four hundred and ninety-eight received financial assistance amounting to \$433,165.

Residence Halls

During 1972-73, the College operated a 96 bed Men's Residence Hall and a 102 bed Women's Residence Hall. Rooms are normally occupied by two or more students.

The College furnishes a bed with mattress (twin size beds), a chest of drawers, a desk and a chair. Students may provide draperies or additional decorations. Each dormitory room has a telephone and students are allowed to make campus, local, and college long distance calls. Long distance calls can also be received. Cost of the telephone is included in the posted room rates.

Residence Hall Counselors and staff plan and maintain an active residence hall program and conduct periodic inspections of rooms for sanitary and safety conditions, unauthorized property and damages to property in order to properly maintain College property and to help make dormitory life both pleasant and conducive to study.

Food Service

The College operates a cafeteria and takes pride in the quality and variety of food served. Additionally, two snack bars and a variety of vending machines are maintained. The Cafeteria was renovated in 1972 and seating was increased from 94 to 144.

Health Service

The College of Charleston provides Health Services to students while attending the College. The College employs a physician and a nurse, who provide for office call services, twenty-four hour emergency call service, limited laboratory tests, referrals to local physicians and the loan of certain equipment such as crutches and canes. During the 1972-73 year a total of 1,465 patients were treated.

Security Department

To provide for the safety and welfare of students, faculty, and staff a security division is in operation. Service and safeguarding personnel and property of the individual and the College are their primary objectives.

This service is provided through protection, preventive measures, enforcement of rules, regulations, and laws, and traffic regulation and supervision on College Property. The Security Office also controls vehicle registration, prepares I. D. cards for students, staff and faculty, and maintains the lost and found department.

Student Guidance Service

The Student Counseling Office provides assistance and advice over a wide variety of topics and student problems which include choice of a major field, career choices, academic or study problems or counseling for confidential problems. Individual testing for ability, aptitude, personality and interest is also available in a confidential setting.

Students wishing to obtain College credit by means of College Level Examination Program (CLEP) may take these examinations at the Counseling Office.

The Counseling Office maintains a library of pamphlets

on jobs and professions. These booklets outline the training needed, possible salaries and general information about the particular field. Students are allowed to check out these pamphlets for use at home.

The College of Charleston Veterans Affairs Office provides veteran counseling. As of October 4, 1972, enrollment was 182, an increase of 146%, and by April 6, 1973 enrollment was 212, or a 287% increase.

Placement Office

The Placement Office offers assistance to seniors and graduates seeking career positions and to students desiring part-time or summer off-campus employment. During the past year 297 undergraduates were registered for part-time and/or summer employment and better than 80% of these students were employed. Ninety-four seniors and eight alumni registered for employment interviews and of this number eighty-nine received firm job offers. Twenty employers made 51 visits to the College and conducted a total of 617 interviews with students. This represents a sizable increase over the preceding year when only 4 employers visited the campus for interviewing. A library of business and industrial recruiting material as well as graduate school catalogues, is maintained by this office. Career and preinterview counseling are available through this office in conjunction with the Director of Counseling. Additionally, the Placement Service assists faculty members in aiding students applying for graduate school admission. This is the second year that the College has had an organized Placement Office.

Bookstore

The College operates a campus bookstore providing an organization through which books, instructional supplies and related materials needed in the educational process are made economically available to students, faculty, and staff, efficiently and conveniently.

STUDENT ACTIVITIES

Life at the College provides many opportunities for the student to develop his interests and talents outside the regular course of study. Students have the opportunity to participate in dramatics, music, debate and discussion, creative writing, and athletics. This year student activities have been particularly active; the following new groups were organized and chartered during the year: Equestrian Club, Chess Club, Students International Meditation Society, Scuba Club, and Veterans Club. The new organizations give the College a total of 30 active groups on campus.

Members of the faculty appointed by the College administration act as advisors to various groups.

Organizations on campus:

Student Government Association

Each student who enrolls at the College automatically becomes a member of the Student Government Association. The organization is based on mutual cooperation between students, faculty, and administration. The Student Government Association is made up of a legislative Council in which elected class representatives participate, an executive board composed of student body officers, and a judicial branch. Only the representatives of these three branches are voting members of the student government. The student government promotes activities on campus and cooperates in building a better College.

Sigma Alpha Phi

Sigma Alpha Phi is an honorary fraternity which aims to promote academic excellence among students. Membership is limited to juniors and seniors.

Alpha Kappa Gamma

Alpha Kappa Gamma is a national honorary fraternity for women students. It is composed of outstanding leaders on the campus.

Student Publications

THE COMET—The College of Charleston's yearbook is

known as the COMET. Its editors are selected by the Publications Board and the staff is selected by the faculty advisor and the editors. The COMET first appeared on campus in the early twenties.

THE METEOR—THE METEOR is the student newspaper which acts as the news and editorial voice of the student body. Its editor is selected by the Publications Board. It appeared on campus in 1936.

THE PHOENIX—The literary magazine of the College is known as THE PHOENIX and publishes students' writing—both poetry and prose. Writers are encouraged to contribute and the editor is selected by the Publications Board. Staff members are chosen more for their organizational abilities than their writing.

Chrestomathic Literary Society

The Chrestomathic Literary Society founded in 1848 is the oldest Literary Society of continuous existence in the South. Topics of current as well as literary interest provide stimulation and an interchange of ideas among its members.

Dramatic Club

The Dramatic Club is open to all students interested in any phase of dramatic endeavor. Production casts are decided upon at opening try-outs with member of the student body eligible to participate. No previous experience in drama is required.

The Natural History Society

The Natural History Society was originally in existence in the early 1900's, but was formally re-organized as a group in 1970. Regular meetings, guest speakers, and field trips constitute the regular program of activities. It is open to all interested College of Charleston students.

Afro-American Society

The objective of the Afro-American Society is to promote interest in Afro-American affairs and to help College of Charleston students become aware of black contributions in

the development of American culture. All interested students are welcome.

Circle K

An organization formed to promote standards of leadership and scholarship through service to the College of Charleston and the Charleston community. It belongs to the Circle K International and is sponsored by the Charleston Club of Kiwanis International.

Athletic Association

The Athletic Association is self-supporting. Throughout the year programs are sponsored to promote school spirit and enthusiasm for the various athletic teams.

Young Democrats

The Young Democrats were formed to promote the ideals of the Democratic Party and to stimulate student interest in student affairs.

The College of Charleston Republicans

The College of Charleston Republicans was designed to promote the Republican Party and to interest students in its platform.

The Concert Choir

The Concert Choir is open to all students at the College of Charleston. It provides various programs throughout the academic year, and rehearsal time is 2:00 P. M., every Monday, Wednesday, and Friday.

Publications Committee

This group is composed of the Editor and Faculty Advisor of each student publication as well as the Dean of Students, Academic Dean and a designated representative of the Business Office. The purpose of this committee is to serve in an advisory making capacity regarding fiscal and other relevant matters pertaining to student publications.

Equestrian Club

The Equestrian Club was formed in 1972 to teach fun-

damental skills in the art of English style and Western horseback riding and to help form a riding team to engage in intramural competition and to represent the College in horse shows and intercollegiate events.

Student's International Meditation Society

The Student's International Meditation Society was formed in 1973 to practice and further increase knowledge about Transcendental Meditation, a learned technique of deep rest for increasing creative intelligence in life.

Chess Club

The College of Charleston Chess Club was organized in 1972 for the purpose of providing a medium for interested students and faculty to learn the fine points of chess, to play chess on a regular basis, and to encourage participation in chess as a skilled activity. The Club conducts chess tournaments periodically for interested students and faculty.

Scuba Club

The College of Charleston Scuba Club is a newly formed club for the purpose of promoting interest and encouraging participation in skin and scuba diving for scientific and recreational purposes.

Interfraternity Council

The Interfraternity Council is made up of two representatives from each of the three fraternities on campus.

Alpha Tau Omega

Alpha Tau Omega was founded as a national fraternity in 1865; the College of Charleston Chapter, Beta Xi was established in 1889.

Kappa Sigma

The chapter of the national fraternity was installed at the College of Charleston in 1970.

Pi Kappa Phi

This national fraternity was founded at the College of

Charleston in 1904.

Panhellenic Council

The Panhellenic Council is composed of three delegates from each sorority and its main purpose is to maintain on a high plane fraternity life and inter-fraternity relations at the College of Charleston.

Chi Omega

Chi Omega was founded as a national fraternity in 1895; the College of Charleston Chapter, Zeta Gamma was established in 1928.

Delta Delta Delta

Alpha Nu, the chapter at the College of Charleston, was established in 1931.

Phi Mu

Alpha Kappa Chapter was established in 1939.

Zeta Tau Alpha

Zeta Lambda Chapter was established in April, 1972.

Denominational Groups

Several groups are composed of men and women students who find a community of interest in churches of which they are members. Almost all of these societies are affiliated with regional or national organizations and each makes a contribution to the spiritual welfare of its members.

ADMINISTRATIVE SERVICES

Parking

On campus parking is limited. There are less than 300 spaces available on campus. A charge is assessed to students, faculty, and staff for on-campus parking. The Major and City Council of Charleston have continued their generous assistance and full cooperation by making available approximately 500 off-campus parking spaces, without charge, between 6:00 a. m. and 6:00 p. m. at the Municipal Auditorium. As a service to the College Com-

munity, an extensive shuttle bus service is provided to transfer College personnel from the off-campus parking facility to the campus at no charge, a distance of some six city blocks. The College Community is utilizing this service extensively.

Copy Center

A copy center was established to provide for the immediate needs of multiple copy requirements for the various academic and staff departments. An employee has been hired to run the equipment, an offset duplicator, photo-plate maker and folder. This service provides faster and a less costlier finished product not available through office copy machines.

Mail Service

Mail volume almost doubled from the previous year, requiring the addition of another postal clerk in the Administration Services Building. A mail van was procured to ease the handling in pickup and delivery of U. S. mail and intra-campus mail. A centralized pickup point for all incoming mail for the College was established within the U. S. Postal Service. A new postage meter and scale was purchased to speed-up processing of all outgoing U. S. mail.

Telephone Service

Plans were implemented to expand telephone service commensurate with the growth of the College. An additional switchboard has been installed to support the new facilities and larger staff. A second full time day operator position was established to help with the increased workload. Additional planning of improved telephone service and equipment to handle the College needs was instituted with the telephone company.

ATHLETICS

In its third year as a state supported school, the College of Charleston established a limited intercollegiate athletic program. A faculty committee advises on policy matters related to the development of the program.

Five coaches were employed with responsibilities for the

development of the athletic program; Alan LeForce, Athletic Director and Head Basketball Coach; Robert Winters, Assistant Basketball Coach and Head Golf Coach; Greg Blatt, Assistant Basketball Coach and Assistant Athletic Director; Willard Silcox, Jr., Tennis Coach; and Donald Drost, Sailing Coach.

The College used its own facilities for tennis and basketball. It received cooperation from Snee Farm Country Club for use of its golf facilities and Charleston Municipal Marina for use of its sailing facilities.

Full intercollegiate schedules in basketball, tennis, golf, and sailing were played during the 1972-73 academic year. The schedule was filled mostly by small colleges in the state. The College of Charleston Foundation provided limited scholarship funds for the program.

Miss Rachel Bethea directed an extensive intramural program provided for the student body. Included were basketball, softball, track and field, volleyball, ping-pong, tennis, surfing, badminton, bowling, golf, swimming and cross country track. An Awards Night was held to recognize the various individual and team champions.

ALUMNI AFFAIRS AND DEVELOPMENT

The objective of the Department of Alumni Affairs and Development is to encourage maximum public awareness of and response to the programs of the College of Charleston. Its functions include alumni relations, public relations, and volunteer fund raising activities for college projects or college related activities.

During 1972-73 emphasis was placed on extending the impact of college relations throughout the state. Meetings with alumni groups were held in Washington, D. C. and Charleston areas.

The program of hometown news releases continued to bring information on the activities of the College and its students to each county in the state in addition to other communities throughout the nation.

The College of Charleston Newsletter which is published three times during the year was expanded to include color

photography. This publication has a circulation of more than 5,000.

Three times a year, alumni are solicited by direct mail for contributions which are used to insure academic excellence and support extra-curricular activities.

News of significance to the members of the College of Charleston community was published in the College's internal publication, Newsnotes.

A major product of these activities is special support through voluntary contributions or grant assistance. This support is used either to defray the cost of the College Capital Improvement Program or to fund special college-related activities for which state funds are not available.

PHYSICAL FACILITIES

The College of Charleston's main campus comprises approximately five city blocks bounded by Calhoun, St. Philip, Coming, George and Glebe Streets. The buildings consist of the main administration and classroom building, the first increment of the Robert Scott Small Library, the Learning Resources Center, Student Health Center, Men's Dormitory (96 beds), Women's Residence Hall (103 beds), Gymnasium, and various residences have been converted into faculty and administrative offices and the President's residence. The College also operates a marine biological facility on James Island at Fort Johnson.

Except for the Library, Learning Resources Center and Residence Halls, the academic and administrative spaces are old (the Main Building was built in 1827) and critically inadequate. To accomodate our current enrollment of over 3600 students the College has had to lease several facilities for instructional and administrative purposes. Additional facilities will have to be rented for College year 1974-75 and until the construction program catches up with the enrollment. Although several buildings are under construction, the pace has been slow. All are needed now and more will be needed in the future to convert this campus into a modern complex to support the enrollment growth and serve the educational needs of the region and state.

CAPITAL IMPROVEMENTS

Recognizing the limitations of the physical facilities, a Master Physical Development Study has been made and a Capital Improvement Plan published.

The plan provides for the expansion of the College at its present location. The existing building will be brought to their maximum potential through rehabilitation and new buildings will be built for required academic and student facilities through a phased land acquisition program. An urban campus of approximately seven city blocks will be created. The new facilities are planned to make maximum use of the available land while enhancing the character of the existing campus and creating a learning atmosphere to support the educational, architecture and aesthetic appointments historically associated with its campus. The new designs complement the historic buildings in surface material, facade design and size. In its responsibility of area preservation, the College is careful to maintain and to emphasize its unique spirit and its proud heritage.

NEW CONSTRUCTION

This year the College has six major structures under construction with budgets totaling over \$11.2 million. Because of the lack of labor and building materials the construction program has been delayed (one to six months) and only one facility completed.

Burnet Rhett Maybank Hall

The three story 42,900 square foot Classroom Facility will provide 35 classrooms and 30 faculty offices. The Contract was awarded to Ruscon Construction Company on April 27, 1972 and construction began May 22, 1972. The Charleston architectural firm of Cummings and McCrady designed the building. The total budget is \$1,873,000. The structure is named for the late Senator Burnet Rhett Maybank who graduated from the College in 1919. He served Charleston as Mayor from 1931-1939. He was elected governor of South Carolina and later went to the U. S. Senate in 1941 to fill the unexpired term of James F. Byrnes who left to take a seat on the U. S. Supreme Court.

Central Energy Facility

The one story 5,476 square foot building will provide centralized utility distribution and control systems for greater economy and efficiency. The contract was awarded to Ruscon Construction Company on May 4, 1972 and construction began May 22, 1972. The planned completion date is August, 1973. The architectural firm Geiger, McElveen and Kennedy of Columbia, designed the building. The total budget is \$1,700,000.

Women's Residence Hall

The four story 28,555 square foot residence hall addition will be connected to the existing dormitory by a central entrance pavilion and will provide 103 beds for residents. Bid opening was on July 19, 1972. The contract was awarded to Construction Service Company. The planned completion date is August, 1973. The architectural firm of Geiger, McElveen and Kennedy of Columbia, designed the building. The total budget is \$1,100,000. The Women's Residence Hall will be named for M. Rutledge Rivers. Mr. Rivers was the first honor graduate of the class of 1890 at the College, a trustee for 36 years and President of the Board for 15 years.

Science Center

The Science Center will be three stories high and contain 71,420 square feet with the auditorium 10,400 square feet. The Science Center will provide 19 laboratories, 4 classrooms, and 20 faculty offices with space to accommodate classes in Astronomy, Biology, Chemistry, Computer Science, Geology and Physics. The contract was awarded to Ruscon Construction Company on September 20, 1972 and construction of the Science Center and Auditorium began September 30, 1973. The Charleston architectural firm of Lucas, Stubbs, and Long Ltd., designed the building. The estimated completion date is March 1974. The total budget is \$3,136,125.

Student Service Center

The three story 61,000 square foot brick building will be a focal point of extra-curricular activity. It will include a

lobby with reception and lounge areas, a combination ballroom and theater, central post office, game, stereo and TV rooms, campus store, swimming pool, bowling lanes and food services area. It will also have offices for the Student Government Association and student publications, a dark room, printing facilities and four meeting rooms. The contract was awarded to Ruscon Construction Company on March 14, 1973, and construction began March 26, 1973. The planned completion date is October 1974. The architectural firm of Lyles, Bissett, Carlisle and Wolfe of Columbia, designed the building. The total budget is \$2,947,075. The Student Service Center will be named for Dr. Theodore S. Stern, the current President of the College of Charleston.

Conversion and Renovation

Extensive renovations have been completed and work is in progress on others. The following summarizes the conversion of the buildings to their new uses.

	From	To
Towell Library	Library	Learning Resources Center
11 College	Family Residence	Women's Residence Annex
14 Green	Family Residence	Women's Residence Annex
70 George	Family Residence	Faculty Offices
72 George	Family Residence	Faculty Offices
69 George	Family Residence	Administrative Facility
58 George	Family Residence	Administrative Facility

BUSINESS AFFAIRS

Accounting

The College operating budget increased over 41 per cent above fiscal year 1971-72. With the new computerized accounting operation, this increase was absorbed with the employment of only two additional staff members. A courtesy visit from an independent consultant revealed that the transition from a manual accounting system to a computerized one was accomplished within generally accepted accounting principles. The Medical University's programs and computer facilities were used for the College of Charleston payroll and accounting systems during FY 1973.

Personnel

The Personnel Division responsibilities encompass the planning, administering, and supervision of personnel programs, including recruiting and record keeping for classified employees of the College; performs all administrative employment functions for the Faculty and Special Program personnel, formulates policies and procedures within the framework of the State Personnel Employment Directives, and ensures compliance and conformity in all personnel matters. The Personnel Division maintains close liaison and coordinates all personnel matters with the State of South Carolina Personnel Division.

The Division is also responsible for coordinating the State sponsored Blue Cross/Blue Shield Insurance Program for the College as well as the Faculty and Administrative Staff Life Insurance Program.

Classified personnel employed as of June 30, 1973, total 181 as opposed to 118 on June 30, 1972, reflecting an increase of 63 classified employees over the previous year.

Purchasing

Central Purchasing is conducted by the Director of Purchasing. The work load has increased 13 percent this year. Purchase orders placed during FY 1973 numbered 2591 compared to 2202 in FY 1972. Included in these procurements were contracts for providing furniture and equipment for four new facilities.

The central stores warehouse operation was expanded to facilitate storage and handling of high use bulk items such as paper tools, office furniture and custodial supplies. This enables the College to purchase in large quantity lots with a result in substantial cost savings.

Physical Plant

The Physical Plant expenditures increased from \$569,865 in FY 1972 to \$1,102,913 in 1973. Major efforts during the year continued to be in the areas of improving the physical condition of buildings and equipment on campus which have deteriorated over the years.

During the year, Physical Plant personnel increased from

56 to 74. A Power Plant Manager was hired and is to be in charge of the new Central Energy Facility. This facility centrally generates steam and chill water for heating and air conditioning for the major buildings of the College.

Motor Pool

The motor pool under the supervision of the Physical Plant Director, consists of 5 station wagons, 3 sedans, 4 mini-buses and 9 maintenance vehicles for use by students, faculty, staff and maintenance personnel. (1 sedan is used by the Security and 1 maintenance-type vehicle is used for on-campus delivery of mail.)

A shuttle bus service is provided between the Municipal Auditorium parking lot (through special arrangements with City Officials) and the College. Weekly passenger average was 1700. In addition, a bus service is also provided between the College campus and the Grice Marine Laboratory at Fort Johnson, as well as numerous field trips for student groups.

Auxiliary Enterprises

These functions encompass the responsibilities for the management and operation of the cafeteria, snack bar, book store, vending machines and the business affairs for all dormitories.

1. The Book Store continued to provide for the needs of the students and showed an increase sales figure of 62 percent over the previous year. Remodeling is forthcoming in the summer of 1973, which will give the Bookstore more sales floor space and more bulk storage space. The remodeling should enable the Book Store to adequately supply the needs of the College.

2. Snack Bar sales increased about 20 percent over last year. The expanded hours of operation and growth in enrollment accounts for the increased volume of sales. This year the Snack Bar was opened from 3-11 p. m. on Saturdays and Sundays for greater convenience.

3. The Cafeteria operation fed approximately 30 percent more students than the previous year. During the summer of 1972 the Cafeteria was renovated and the seating capacity was increased by fifty. Although the Cafeteria

exists mainly for the residential students, it offers meals on a cash basis, plus meal ticket plan for individual meals. This year in lieu of the a la carte plan, the Cafeteria initiated a "one price" meal plan. This plan was enthusiastically accepted by the students.

4. The Residence Halls space was increased by the addition of 5 small buildings which were renovated and furnished for student housing. Capacity for resident hall students during FY 1972-73 was 159 women and 131 men. The addition of the new Residence Halls in FY 1973-74 will increase capacity to 297 women and 150 men.

FINANCIAL REPORT—FISCAL YEAR 1972-73

OPERATING FUNDS:

Education and General Revenue	
Student Fees	\$ 979,937
State Appropriation	3,178,034
Other Revenue	16,067
Less Balance Carried Forward	<u>-78,908</u>
Total Revenue (Education and General)	<u>\$4,095,130</u>
Auxiliary Services (Net Expended)	658,696
Student Financial Aid (Net Expended)	405,074
Student Activities (Net Expended)	68,106
Other Sponsored Programs (Net Expended)	<u>193,072</u>
Grand Total Operating Revenue	<u>\$5,420,078</u>

Education and General Expenditures	
Administration and General	\$ 580,143
Academics	2,015,404
Library	454,661
Physical Plant	<u>1,044,922</u>
Total Expenditures (Education and General)	<u>\$4,095,130</u>
Auxiliary Services	658,696
Student Financial Aid	405,074
Student Activities	68,106
Other Sponsored Programs	<u>193,072</u>
Grand Total Operating Expenditures	<u>\$5,420,078</u>

CAPITAL IMPROVEMENT FUNDS

Revenue—State Capital Improvement Bonds	<u>\$5,182,200</u>
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EXPENDITURES AND OBLIGATED FUNDS

Learning Resources Center	\$ 200,000
Renovation of Administration Building	750,000
Student Service Center	1,965,000
Purchase of Property	915,000
Utilities System	400,000
To Supplement 1971-72 Act	<u>952,200</u>
Total Expenditures and Obligated Funds	<u>\$5,182,200</u>

STATISTICS

TOTAL ENROLLMENT		1971	1972	±	Change
Head Count	2252	3014	+	762	
Full Time Equivalent					
(Based on 15 Semester Hours)	1466	2128	+	662	
% of Increase or Decrease in Head Count			+	26%	
% of Increase or Decrease in FTE			+	32%	

ENROLLMENT BY TYPE OF STUDENTS					
	1971	1972	±	Change	
College Day	1023	1685	+	662	
Nursing	187	227	+	40	
Allied Health	13	4	-	9	
Evening	233	524	+	291	
Community Service	796	485	-	311	
Graduate	0	89	+	89	

ENROLLMENT BY CLASS					
	Fall 1971	Fall 1972	±	Change	
Freshmen	511	636	+	125	
Sophomore	288	472	+	184	
Junior	164	205	+	41	
Senior	112	128	+	16	
Other	1177	1573	+	396	

ENROLLMENT BY SEX					
	Fall 1971	Fall 1972	±	Change	
Total Head Count	2252	3014	+	762	
Male					
Part Time	321	427	+	106	
Full Time	426	807	+	381	
Total	747	1234	+	487	
Male Percent of Total Head Count	33%	40%	+	7%	
	Fall 1971	Fall 1972	±	Change	
Female					
Part Time	1115	955	-	160	
Full Time	390	825	+	435	
Total	1505	1780	+	275	
Female Percent of Total Head Count	67%	60%	-	7%	

		STUDENT CHARACTERISTICS			
		1971	1972	±	Change
STATUS					
	White Full Time	748	1528	+	780
	Black Full Time	68	104	+	36
	White Part Time	897	1037	+	139
	Black Part Time	538	345	-	193
	State Residents	2121 (94%)	2862 (94%)	+	741 (0%)
	Out of State Residents	131 (6%)	152 (6%)	+	21 (0%)

FACULTY CHARACTERISTICS					
	Fall 1971	Fall 1972	±	Change	
Professors	11	13	+	2	
Associate Professors	12	13	+	1	
Assistant Professors	41	68	+	27	
Other	15	19	+	4	
	Fall 1971	Fall 1972	±	Change	
Percent with Terminal Degrees	73%	74%	+	1%	
Course Offerings	415	467	+	52	
Credit Hour Production	21991	31712	+	9721	
Average Weekly Scheduled Teaching Hours	12.8	13.3	+	.5	
Average Class Size	22.81				

FTE STUDENT TO FTE INSTRUCTIONAL (OR TEACHING RATIO)		Students	Faculty	Ratio
Fall 1971	1466	80.34		18.2:1
Fall 1972	2128	113.11		18.8:1

AVERAGE SALARIES OF INSTRUCTIONAL FACULTY					
	1971	1972	±	Change	
Professor	\$15,200	\$15,741	+	541	
Associate Professor	\$12,358	\$12,891	+	533	
Assistant Professor	\$10,398	\$10,950	+	552	